



Assam Tourism Development Corporation Ltd.

Asom Paryatan Bhawan, 4th Floor, A.K. Azad Road, Paltan Bazar – 781008



Invitation of Application *under* **Assam Bikash Yojana : 2015-16** **(Self-employment Generation Scheme in Tourism Sector)**



Assam Tourism Development Corporation Ltd. hereby invites applications for providing assistance for Tourist Transport Vehicles and setting-up of other tourism related projects to create self-employment opportunities and also to render better services to the tourists within the state of Assam under the schemes of Assam Bikash Yojana.

Eligibility criteria:

Applicants must be Bachelor Degree holder in any discipline from a recognized university or three-year Diploma holder in Travel, Tourism & Hotel management from a recognised University/Institute recognized by AICTE. The age of the applicant will be minimum 26 years and maximum 40 years as on 20/02/2016. Only one applicant from one (same) family will be eligible for assistance.

Types of projects / scheme for :

Under this scheme, tourism projects of different types such as – (a) Tourist Transport, (b) Guest House, (c) Restaurant / Dhaba, (d) Water / Adventure Sports facilities, (e) Eco-tourism Resort / Camps, (f) Wayside Amenity centres, (g) Rural Tourism depicting rural life style, culture, art etc. (h) Eco-friendly mode of transport within the tourist zone, (i) Yoga Facilities in Tourist Spots (k) Institute for tourism service providers, (l) Wayside pay & use toilet with kiosk in own land along the National/ State Highways will be considered. Also innovative proposals for tourism related projects from individual may be considered.

Funding Pattern :

The funding pattern and sharing of the project cost of the selected projects will be as under:

- (i) Share / contribution of the selected applicant to the extent of minimum of **10%** of the project cost.
- (ii) State Govt. contribution as Subsidy / Margin money will be provided to the extent of **40% of project cost or Rs.3.00 lakh whichever is less** depending on nature of project and will be released by the Assam Tourism Development Corporation Ltd. only after sanction of loan to the beneficiaries by any financial institution/bank and other parameter.
- (iii) Loan from financial institution/banks will be for the remaining portion of the project cost subject to fulfilment of the necessary terms and conditions of the bank/ financial institution by the applicant.
- (iv) No guarantee will be provided either by the State Govt. or by this Corporation for the loan amounts availed by the beneficiaries.
- (v) The subsidy / margin money will be released subject to availability of fund.
- (vi) The selection of beneficiaries will based on suitability of the project, candidature and on the basis of selection process as may be deemed fit by the Corporation. The selected candidates would have to furnish an affidavit to the effect that “He / She or anyone from his / her family have not availed of any subsidy / assistance till date under the schemes”.

The application forms may be obtained against payment of Rs.50.00 per application form from the following offices:

1. The office of the Managing Director, Assam Tourism Development Corporation Ltd.,
Asom Paryatan Bhawan, A. K. Azad Road, Paltanbazar, Guwahati-781008
 2. The Directorate of Tourism, Govt. of Assam, Panbazar, Guwahati
 3. The office of the Tourist Information Officer, Prashaanti Tourist Lodge, Kaziranga National Park
 4. The office of the Tourist Information Officer, Prashaanti Tourist Lodge, Silchar
 5. The office of the Tourist Information officer, Prashaanti Tourist Lodge, Jorhat
 6. The office of the Tourist Information officer, Prashaanti Tourist Lodge, Tezpur
 7. The office of the Tourist Information officer, Prashaanti Tourist Lodge, Nagaon
 8. The office of the Tourist Information officer, Prashaanti Tourist Lodge, Sivasagar
- (1) Date(s) of issue of Application Forms: **From 08/02/2016 to 15/02/2016** including holidays
 - (2) Last Date of submissions of duly filled up forms is 20/02/2016.
 - (3) Date (s) of interview would be notified separately in newspaper.

Issued by:

Assam Tourism Development Corporation Ltd.,
Asom Paryatan Bhawan, A. K. Azad Road, Paltanbazar, Guwahati-781008

Managing Director
Assam Tourism Development Corporation Ltd.,