

**ASSAM TOURISM DEVELOPMENT CORPORATION LTD**  
**Asom Paryatan Bhawan, 4<sup>th</sup> Floor, A.K.Azad Road, Paltan Bazaar,**  
**Guwahati- 781008**

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No.ATDC.2739/2017/

Dated: Guwahati, the 24<sup>th</sup> April,2017

**Corrigendum Notice**

This is with reference to our earlier Notice No. ATDC.2739/2017 dated 9/2/2017 and in pursuant to Clause 3.7.2. of RFP for selection of Integrated Marketing Communication Agency for Promotion & Branding of Assam Tourism in India & Overseas, it is to inform all concerned that the clause 7. **Bid Schedule and Venue** is partially modified as below:

Activity	Schedule Date & Time
Submission of queries on RfP	By 1400 Hours on 29 <sup>th</sup> April, 2017
Project Briefing / Pre-Bid Meeting	At 1700 Hours on 29 <sup>th</sup> April, 2017 Venue : ATDC office, Guwahati
Issuance of Corrigendum Notice, if required	By 1500 Hours on 2 <sup>nd</sup> May, 2017
Date & Time of Submission of Bid	Bid should be submitted on or before 1500 HRS of 6 <sup>th</sup> May, 2017
Date and Time of Opening Technical Bid	1600 Hrs on 6 <sup>th</sup> May, 2017
Date & Time of Presentation	10 <sup>th</sup> May, 2017. (Only Eligible responsive bidder will be intimated for presentation and will be allowed 30 Minutes for presentation and the presentation should be as per the Terms of Reference and their Approach and Methodology)
Date & Time of opening Financial Bid	1500 Hours on 15 <sup>th</sup> May, 2017 (Financial bid of only qualified technical bidder will be opened for Financial Evaluation)

Further, The Agency is to work in synchronization with the availability of the Brand Ambassador engaged by the Government of Assam. Therefore, the Selected Agency is required to re-prioritise the schedule of deliverables specially the production of TVCs and related services at short period of notice.

All other terms and conditions of the RfP remain same.

*sd/-*  
Managing Director,  
Assam Tourism Dev. Corporation Ltd.

Memo No. ATDC . 2739 / 2017 / 2076

Date :- 24.04.2017

Copy to :-

1. The Director of Information & Public Relation, Dispur, Guwahati – 6. He is requested to kindly publish the advertisement in the following news papers :-
  - (i) The Assam Tribune,
  - (ii) The Telegraph, Kolkata Issue.
  - (iii) The Times of India, New Delhi, Mumbai & Chennai edition.
2. Office Notice Board.
3. The Web.com, Voltas Building, Chandmari, Guwahati – 3 for information and necessary arrangement for uploading in the website.

*[Signature]*  
Managing Director,  
Assam Tourism Dev. Corporation Ltd.