



No. ATDC/ 3614 / 2024 / Pt-I /

Date: 23/02/2024

PRESS NOTICE
(E-Procurement Notice)


Managing Director, Assam Tourism Development Corporation Ltd., Paltanbazar, Guwahati – 8 invite Bid for Out-of-Home advertisement through Digital Display Boards at Major Cities – New Delhi & Mumbai (In New Delhi – Connaught Palace area and in Mumbai – Bandra, BKC, Marine Drive) on monthly basis. The quoted rates should be BOC (erstwhile DAVP) approved rate and also the bidder should have sole rights on the properties and empanelled with BOC (erstwhile DAVP).

| State / Package | Name of work | Bid Security (In Rs.) | Bid processing fee (In Rs.) |
|---------------------------|---|------------------------|-----------------------------|
| Assam/ ATDC E00-191 | Out-of-Home Digital Branding at Major Cities – New Delhi & Mumbai In New Delhi – Connaught Palace area In Mumbai – Marine Drive area | 2% of the bid value | Rs.5,000.00 |

Details of the Bid may be seen at e-procurement portal: www.assamtenders.gov.in, ATDC portal: www.assamtourisonline.com and also in the office of the undersigned during office hours from 11.00 AM of 26/02/2024 to 2.00 PM of 06/03/2024

The bidders must be enrolled in www.assamtenders.gov.in.


The undersigned reserves the right to accept / reject any or all the offers without assigning any reason thereof.


General Manager,
Assam Tourism Dev. Corpn. Ltd.

Memo No. ATDC/ 3614 / 2024 / Pt-I/ 5063
Copy to:

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1. The Principal Secretary to the Govt. of Assam, Tourism Department, Dispur, Guwahati-6, for favour of kind information.
2. The Chairman, ATDC Ltd. for favour of kind information.
3. The Director of Tourism, Govt. of Assam, Guwahati -1, for kind information.
4. The Director of Information and Public Relation, Dispur, Guwahati – 6, for information and necessary action. He is requested to publish the Press Notice in one local English daily in one issue only in classified category. The necessary payment will be made by ATDC Ltd. as per DIPR's rate.
5. M/s. Web.Com, Voltas Building, Chandmari, Guwahati-1 for information & necessary action.
6. Notice Board,
7. Concerned file.


Addl. General Manager (I),
Assam Tourism Dev. Corpn. Ltd.