



Competition for Designing a new LOGO and a THEME SLOGAN for Assam Tourism

Assam Tourism invites proposals all age groups to participate in a competition on the following:-

1. New Logo for Assam Tourism

- * The Logo should be a colourful one.
- * It should reflect the image of Assam at large.
- * The logo should be based on the culture, history, heritage, bio-diversity etc. of the state.

2. Punchline / Theme Slogan

- * The punch line should be a catchy and original one.
- * The line should be such that it portrays the image of the state.
- * The theme slogan should be limited to 3-4 words.

The selected slogan & logo would be awarded a prize money of ₹ 30,000.00 each & selected by a Selection Committee. All entries should reach the office of the ATDC on or before 15th March, 2012. For further details please, contact the office of the MD, ATDC within office hours.

*Managing Director
Assam Tourism Development Corpn. Ltd.*

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Note: The selected logo & punchline would be sole property of Assam Tourism and would be bear a copy right.